**Article Title Should Consist Maximum of 20 Words**

**(18pt , bold)**

**Author’s Name1, Authors Name2, (10pt, bold)**

*Authors affiliation1,2 (10pt, italic)*

Author 1 email address1, author 2 email address2 (10pt)

**Abstract.** An abstract should have maximum of 250 words. The abstract provides a brief summary of the research question being addressed, the method, a summary of result and discussion, and conclusions drawn (9pt)

 **Keywords**: keywords, are, separated, in, comas Keywords are sorted from the most important. (9pt)

**INTRODUCTION (11PT, BOLD)**

A brief introduction should cover the theoretical framework, significance of the study and its contribution/purpose. It also includes a review of the existing literature on the topic studied, and the rationale of the author's study. This is important because it demonstrates that the authors are aware of existing studies and are planning to contribute to this existing body of research in a substantial way. (Times New Roman, 11pt)

**RESEARCH METHOD (11PT, BOLD)**

A method section, where authors describe how they collect and analyzed data. JBB welcomes quantitative and qualitative research approach. Statistical analyses are included. This section is quite detailed, as it is important that other researchers be able to verify and/or replicate these methods. (Times New Roman, 11pt)

**RESULT AND DISCUSSION (11PT, BOLD)**

A results section describes the outcomes of the data analysis. Charts, tables and graphs illustrating the results are typically included and make sure the tables are editable, not an image files. In the discussion section, authors should explain their interpretation of their results and theorize on their importance to existing and future research (Times New Roman, 11pt)

**CONCLUSION (11PT, BOLD)**

Author should develop the conclusion by briefly restating the research question and the result. Author should also discuss the implications of the research findings. (Times New Roman, 11pt)

**ACKNOWLEDGMENTS (IF ANY) (11PT, BOLD)**

This is an optional section. Authors may express their gratitude to their counterparts, funding or other relevant parties. (Times New Roman, 11pt)

**REFERENCES (11PT, BOLD)**

A list of references is listed on the last section. Authors are required to provide a sound in-text reference. please refer to APA 7th referencing style (Times New Roman, 11pt)

**APPENDIX (IF ANY) (11PT, BOLD)**