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The 21st century global digital economies revolution and the aftermath of COVID-19 pandemic: Some anticipated implication changes for developing nations

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Abstract

The 21st century digital global economies era changed developmental approaches drastically to a point where most researchers, policy makers, and developers have asserted that to achieve economic development for developing nations; it is paramount for Information and Communications Technologies (ICTs) investments in all sectors contributing to their economy. The current COVID-19 pandemic and the various measures taken by governments such as lockdown, curfew, companies asking employees to work from home, and the use of e-learning by schools to curb the disease brings into perspective the assertion raised by various scholars about the need for developing nations to invest in ICTs in order to stimulate economic development. In line with this assertion from various authors, the author of this article believes that the following two questions are critical for planners, policy developers, and agents of change for economic development, especially for developing nations: first, how are the COVID-19 pandemic and the measures such as lockdown, curfew, and isolation taken by various governments and corporate bodies going to fuel the already in motion global wave of the 21st century digital economies revolution propelled by the rapid development in ICTs and its devices? Second, how will ICTs investment and ICTs leverage foster development in economic sectors in developing nations' economies? Thus, this article will look at some anticipated implication changes in terms of ICTs investments and sectors in a developing nation's economy that will see or need these massive non-negotiable ICTs investments and leveraging of ICTs in order to foster economic growth and development.

Keywords: digital economies revolution; COVID-19; pandemic; developing nations.

1. Introduction

Every evolution and revolution in any economy brings about non-avoidable ripple change effect in sectors within that economy. The global wave of the 21st century digital economies revolution had already set-in motion some ripple implication changes for major sectors like education and corporate bodies in developing nation's economies. However, these changes for such players in a developing nation's economy have been relatively slow in its emergencies due to various factors (Wilson & Heeks, 2000). The current COVID-19 pandemic and measures taken by governments of both developed and developing nations to curb the spread of the disease, such as national lockdown, have spiked and will fuel as well as compel governments,

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business entities, and other sectors in developing nations to fasten the changes set in motion by the 21st century global digital economies revolution.

Working, getting education, and doing business in the 21st century global digital economies revolution is radically different from the previous century. Presence at work or at school under the current era is not just about proximity. Presence is all about being able to fulfil or achieve the expected results irrespective of proximity, and this assertion is seen in the continual messages and measures taken by various governments and corporate bodies encouraging people and workers to stay and work from home to help curb the pandemic. These initiatives and measures somehow are ushering in the full wave of the 21st century global digital economies revolution implication changes that are non-avoidable integration of ICTs and its devices into business activities, teaching and learning, and other integrations thereby requiring some ICTs investments. This paper shows some sectors anticipated to see implications, rapid ICTs investments, and leveraging of ICTs in developing nations' economy globally.

According to [Yosuf \(2001\)](#) similar economic challenges confront developing nations. Several sectors feeds developing nation's economy however education, agriculture, health, manufacturing, and rural development are critical for emphasis due to their vital role in human wellbeing hence sustainability of these sectors is paramount to maintain.

2. Methods

Two approaches were used in this study: observation and systematic literature review approach. The author in this study resides in a developing nation, thus, making it easier for him to assume the role of an observer since he is familiar with issues affecting developing nations.

Topic-centric according to [Webster and Watson \(2002\)](#) is a relevant way when using a systematic literature review approach in assessing and classifying literature. In this approach, the author defines the topics that will guide the search and the search strategy. The author intends to analyse existing literature on how ICTs investment and ICTs leverage foster economic sector development in developing nations in two dimensions: first, by investigating the challenges facing the selected economic sectors (education, agriculture, health, manufacturing, and rural development) and second, by looking at how leveraging technology contributes to the development of the selected economic sectors.

The logical search process ([Tranfield et al., 2003](#)) was used. The keywords "developing nations," "ICTs investment and leveraging ICTs," and "socio-economic development" guided the search, which led to a search for literature cutting across many disciplines such as development

studies, education, management, information management, and entrepreneurship. Relevant literature was identified and synthesized.

3. Results and Discussion

3.1. Higher education sector

[Kinuthia and Dagada \(2008\)](#) pointed out that one of the major roles of the higher education sector is to ensure that graduates are suited to and competent for the specialized labour skills required by the industrial sector. In line with this role, it is critical to tailor methodologies/approaches used in teaching or training students in higher education institutions to meet the required global emerging market skills. [Oxagile \(2016\)](#) stated that the mode of higher education training changed and entered a new phase with the introduction of educational technologies. We are in the Fourth Industrial Revolution. [Murphy et al. \(2001\)](#) stated how the integration of technology not only supports the conventional approach of lecturing courses in higher education institutions but also offsets changes required by the 21st century global digital economies from the higher education sector.

Literature reveal how most higher education institutions from developed countries started investing and integrating computer or technology into their teaching and learning environment as early as late 1900–2000 ([Hodgkinson-Williams, 2008](#); [Oxagile, 2006](#); [Rosenberg, 2001](#); [Zhao et al., 2009](#)). This is not the case for developing nations, however, since transformations have been very slow because of various factors. For instance, [Hodgkinson-Williams et al. \(2008\)](#) highlighted that although higher education institutions have been using e-learning globally, not all cultural groupings in various countries in Middle East have seen much technological integration. [Alshara and Alsharo \(2007\)](#) also pointed out that the slow rate of technological integration, especially in Jordan and UAE, can be partially attributed to two factors: challenges in developing practical as well as implementation of e-learning programs. On the other hand, [Qteishat and Alshibly \(2013\)](#) showed a general positive attitude from both students and administrators toward e-learning in higher education institutions in Turkey.

Africa with its many developing nations has similar stories with other developing countries in other continents. In Ghana, some of its higher education institutions, such as the University of Education, Winneba (UEW), Kwame Nkrumah University of Science and Technology (KNUST), and the University of Professional Studies of Accra, are using educational technologies together with traditional methods of lecturing as a strategic tool for managing the growing number of students accessing tertiary education in recent years ([Asampana et al.,](#)

2017; Marfo & Okine, 2010). A study conducted by Maina and Nzuki (2015) in five universities within Nairobi Metropolitan, Kenya revealed that expected performance, enabling infrastructures, institutional policies, training support, leadership, and ease of effort use influence the adoption of web-based learning management system in the universities.

Calitz (2000) highlighted the lack of support for educators in most African educational institutions, especially in areas where provision of modern teaching tools is necessary, which is due to lack of state funding. Other researchers such as Alias et al. (2005), Macedo-Rouet (2009), and Fosu (2019a) have also highlighted challenges that hinder technology integration into teaching and learning environment in higher education institutions in developing nations especially those in Africa. These challenges include inadequate training of lecturers and students, high cost of technology, poor IT infrastructure, unstable internet systems, unreliable electricity power supply, and poor decision.

3.2. The relevance of technology integration into the teaching and learning environment:

benefits to students

Seena (2010) pointed out the much-needed labor skills in the 21st century digital era, such as knowledge, teamwork, e-skills, and communication skills, which students acquire when technology is integrated into the teaching and learning environment. Technology can aid students in searching and using information to complete assignments and projects and make presentations. In addition, using technology in projects and presentations provides students with vital hands-on e-skills that will be useful in the 21st century digital economies era where workplaces are saturated with technology and device usage (Fosu, 2019b).

The integration of technology into the teaching and learning environment of higher education institutions promotes inclusive education by offering other instructional approaches to support conventional approaches, thereby catering students who normally experience some barriers to learning and becomes slow learners. Furthermore, integration or investment in ICTs offers an opportunity to working students to access higher education and earn a living at the same time. It also eliminates the students' struggles to be physically present in the campus to access sources of knowledge.

3.3. Challenges facing higher education institutions in developing nations and how leveraging technology can be a solution

Infrastructural issues such as restricted lecture halls and student's residence are resource constraints confronting higher education institutions in developing nations. Universities in developing nations tend to restrict admissions to a particular course because of infrastructural constraints and other restricting factors. Thus, qualifying students in developing nations commonly do not get to enroll in courses they are much interested in, especially if the demand for that course is high. Educational technologies and ICTs together with the conventional approach of delivering courses through lecturing would assist in eliminating infrastructural restrictions that prevent many prospect students from enrolling in courses and programs of their dreams. [Phillipo and Krongard \(2012\)](#) emphasized that an integration of technology into the teaching and learning environment serves as a catalyst to many current and future education initiatives, such as personalized learning, learner-centered decision-making, staff productivity, and curriculum development in line with educational reforms required from higher educational institutions in the 21st century digital era.

As asserted by [Farrel \(2001\)](#), any transformation in approaches of delivery of education should lead to an improvement of access to quality and equality of learning. Institutions of higher education in developing nations need to strive to make necessary changes required in line with the global changes because of the 21st century digital era waves because the learning patterns of the 21st century learners are evolving along with the continuous advancement of ICTs and its devices. Thus, utilization of technology and ICTs investment in the teaching and learning environment of higher education is non-avoidable in this era. Most higher education institutions in developing nations started providing laptops, routers, and data to students and staff during lockdown, investing in latest educational technologies to facilitate e-learning. Most higher education institutions in developing nations were left unprepared with the crisis of teaching and learning outside the four walls of their campuses in the Fourth Industrial Revolution, and this trend is expected to continue.

3.4. Agricultural sector

The agriculture sector has been identified globally as the backbone of the economy of most developing countries; thus, majority of developing nations' rural livelihood survives on agriculture ([Stienen et al., 2007](#)). With rising concerns of feeding an estimated worldwide population of nine billion by 2050, a shift in focus to small-scale agribusiness to create

sustainable livelihoods, employment, and curtail food insecurity in rural areas emerged (Bohara, 2008; Chavula, 2013; Chhachhar et al., 2014). Hence, increasing the efficiency, productivity, and sustainability of small-scale farms is critical to rural people and rural economy development. However, global warming and other factors affecting the environment plagued farmers around the globe with challenges in areas of poor soils, drought, erosion, and pests.

With threats such as pests, erosion, poor soil, and drought, farming is considered a risky occupation that bears uncertainty. Experts have highlighted the need of an innovative approach to help farmers deal with various threats and challenges confronting their occupation, especially small-scale farmers, to increase their productivity, and thereby improve rural livelihoods in developing nations.

Access to critical information from researchers, agricultural experts in the areas of pest and disease control, early warning systems, new varieties, new ways to optimize production and regulations for quality control are vital for farmers (Stienen et al., 2007). Hence, ICTs investment is important. Blending traditional and new ICTs can improve extension services and connect extension agents, farmers, and researchers. In developing nations, information pertaining to agriculture is normally accessed through agricultural extension officers and offices. With the lockdown imposed by various developing nations, most agricultural extension service offices were closed, leaving rural small-scale farmers to access agricultural information on websites. Farmers who opt for this approach may miss critical services offered by the extension services, which will likely impact food production.

Thus, governments from most developing nations would like to hasten ICTs investment in their agricultural sector. In identifying ways where ICTs investment can help small-scale farmers, it is useful to consider the three stages of farming:

- a. Precultivation: the selection of crop, animal, land, etc.
- b. Cultivation and harvesting: land preparation and seed sowing, breeding of animals, input management (fertilize application, pest control, animal vaccination, etc.).
- c. Post harvesting: marketing, transportation, packaging, processing of farm produce, etc.

Each stage requires a form of gathering and accessing essential information. Hence, access to and ICT usage can help bridge critical knowledge gaps most rural small-scale farmers' experience in the three-stage process of farming.

3.5. Available literature on how leveraging ICTs is improving developing nation's agricultural sector

Access to information is one of the major keys in the era of knowledge-based economy as it facilitates the developmental path shifting from industrial toward where knowledge leads to creation of innovation, which then becomes the engine that drives economic growth. Information is critical to agricultural inputs. The use of information enhances productivity in several ways according to [Bohara \(2008\)](#). Information creates opportunities for farmers to access best farm practices, sources of financial aids, and new markets. [Oluoch and Osida \(2015\)](#) highlighted the inability of farmers to collect critical data efficiently and effectively about their farm produce and the expenses that arise from input. Common factors affected by pre-access to information on markets include farmers' decisions on the type of crops to plant, what inputs to buy, and markets to sell farm produce.

Unfortunately, according to [Nzonzo and Mogambi \(2016\)](#), most developing nations have not given much attention to providing their citizens, especially those living in rural areas, with access to information. Leveraging ICTs in terms of producing knowledge content and cost-effective ways of distributing information and knowledge is a critical tool for developing human skills, which in turn leads to driving productivity and economic prosperity. Thus, leveraging ICTs becomes the beacon of hope in a developing nation's efforts to accelerate their development process ([Nyamba and Mlozi, 2012](#)). [Das \(2013\)](#) have also pointed out that ICTs serves as an effective platform to distribute agricultural knowledge. [Katengeza \(2012\)](#) asserted that ICTs intervention in agriculture have become efficient and cost-effective in communicating knowledge to rural farmers as well as serve as platforms to market their farm produce.

The use of ICTs among irrigated rice producers in both Malaysia and India in the studies of [Hassan et al. \(2009\)](#) and [Syiem and Raj \(2015\)](#) had shown positive effects on access to markets, sharing value addition activities in irrigated rice production. In addition, [Halewood and Surya's \(2012\)](#) study revealed that farmers in Ghana who used the Esoko platform, a mobile and web-enabled service that allows farmers to check current market prices and sell their farm produces, had their revenue increased by 10%. [Anyan and Frempong \(2018\)](#) also highlighted the importance of ICTs in disseminating agricultural information, especially in times of emergencies, which can help farmers prepare on time and facilitate the prevention or treatment of crop or animal diseases. They also emphasized that access to these types of information empowers farmers to make informed decisions such as determining the right planting season and the type of crops that will do well on which soil.

3.6. Health sector

Globally, the demand for healthcare services has resulted in the need to develop and organize efficient new ways of providing healthcare services. The current COVID-19 global crisis in a broader sense has revealed how individual nations, with their regional and district healthcare systems, cannot manage complicated diseases all alone. The need of integrated disease surveillance program networks that connect healthcare professionals and the healthcare system to be able to monitor disease trends and come up with solutions is apparent.

Most developing nations are expected to improve their ICTs in the form of e-health; hence, greater ICTs investment in the health sector is expected globally. [Tomasi et al. \(2004\)](#) observed how developed nations are ahead when it comes to utilization of e-health. E-health solutions, such as the development of electronics scheduling systems for appointments, examinations in hospital, and clinic admissions, and computerization of medical processes just to mention a few, has been seen implemented in developed countries. Developing nations lag when it comes to this approach; hence, there is a need to strengthen operations and expand delivery of public healthcare through e-health and an efficient and effective flow of information ([Ouma & Herselman, 2008](#)).

3.7. E-health and rural health

Information is a necessary in the health sector. Appropriate application of ICTs can play a critical role by serving new and more efficient ways of accessing, communicating, and storing information in improving healthcare for individuals and communities. [Eysenbach \(2001\)](#) explained e-health as an emerging field where medical informatics, referral, public health, business, and information delivery are made efficient through the internet and appropriate ICTs. Various areas in the health sector of a developing nation's economy where ICTs can play a critical role have been identified ([Ahamad & Pandery, 2014](#); [Ruxwana et al., 2010](#)).

3.7.1. Rural health

Health researchers and rural health professionals require information to enhance healthcare systems in the rural areas of developing nations; however, information division exists between rural communities and urban areas ([Ruxwana et al., 2010](#)). In the medical field, errors such as loss of patient's medical records or issuance of wrong medicine due to wrong information can lead to loss of human life. Leveraging ICTs, for instance, through the

development of databases will provide the capacity to improve rural health system efficiencies and prevent medical errors.

3.7.2. *Tele-education*

Continuous professional development is required in the healthcare sector for personnel to be better equipped with abilities for efficient address to problems. A tele-education that uses multivideo conference training systems, for instance, can be used to provide continuous training support for healthcare personnel in isolated rural areas.

3.7.3. *Tele-medicine*

Tele-medicine offers an opportunity for healthcare personnel in remote areas, alongside the use of ICTs devices such as cell phones, to make diagnostic inquiries and supply patient information to doctors and nursing personnel based in other health centres and hospitals to give appropriate feedback. This flexibility increases efficiency through enhanced connectivity and exchanged of knowledge that helps in preventing medical errors. Drones can be used to deliver medicines quickly to remote areas, thereby assisting in overcoming the problem of accessibility of remote areas, a typical issue developing nations face because of poor roads.

3.8. *Automation of production by manufacturing companies*

Most production companies in developing countries still depend on staff in terms of labor in manufacturing their products. Even with the ease of lockdown and curfew measures, most manufacturing companies in developing nations struggle to meet their daily production quota because of restriction on personnel that can be present at a company premises in each time. In addition, with social distancing still in effect, the total number of personnel within the premises is limited. As a result, most manufacturing companies realize the need for automation of production. This will consequently lead to investment in ICTs devices like robots in this sector.

3.9. *How leveraging technology is driving automation in the manufacturing sector in developing nation's economy*

Bessen (2019) observed how automation of production because of leveraging technology in the production sector of many developing nations' economy has led to an increase in productivity and job creation, as new workforce is required to operate the automation systems. Frey and Osborne (2017) also highlighted that artificial intelligence drives automation even in

areas that are considered non-routine, such as housework. However, [Beck et al., \(2009\)](#) revealed that lack of capital prevents SMME manufacturers to invest in automation technologies or machineries.

3.10. Rural development

Access to developmental information and knowledge is critical in developing and improving livelihoods. As highlighted by [Ahamad and Pandery \(2014\)](#), development is not just about macroeconomic growth but, as the principle of equity states, that everyone including communities should be empowered through equitable and fair means to choose their own developmental path. Thus, one of the ways to empower people residing in rural areas is access to developmental information. This will help them make their own decisions regarding how to improve their livelihoods and determine their future developmental path. Rural areas in developing countries are confronted with several developmental problems; thus, there is a greater need to accelerate information to rural people for them to become active participants during developmental process.

The ICTs has proven its importance in rural development as it acts as a catalytic intervention by accelerating access to information that are critical to economic development and bridges the information gap within the rural setting. Therefore, leveraging ICTs and ICTs investment are paramount in promoting prosperity in the economic development, including social, cultural, and political aspects of developing countries.

4. Conclusion

To address the questions raised by the author for reflection in the abstract, certain trends from the current COVID-19 crisis that will fuel ICTs investment in certain sectors at play in developing nations' economy were identified. The pandemic has revealed the need for integrated disease surveillance program networks in the health sector that connect healthcare professionals in national, regional, and in districts to monitor disease trends and come up with necessary solutions. For developing nations to achieve this, it is paramount for non-negotiable ICTs infrastructure investments in the health sector.

In the education sector, the measure of e-learning taken to curb the crisis exposed the inability of higher education institutions in developing countries to offer teaching and learning to students outside the four walls of their campuses, which is due to the lack of proper educational technologies infrastructure. Hence, there is a need to invest in ICTs infrastructure

to support e-learning during the COVID-19 pandemic, as displayed by some institutions in developed countries.

Second, the pandemic has revealed how manufacturing sectors in developing countries also need automation of some of its production work, thus, the need for leveraging and ICTs infrastructure investment. Furthermore, some of the challenges facing rural population in developing countries require ICTs investment and ICTs leveraging to address some of the challenges. In this article, the researcher, supported with literature, has presented insights into some non-avoidable implication changes in terms of ICTs investment to foster development in economic sectors in developing nation's economy, which serves as a lens through which ICTs investment is viewed as an agent that fosters economic growth for developing nations' economy in the 21st century global digital economies revolution. The current COVID-19 pandemic has also served as a lens, bringing into focused, especially for developing nation's government, business leaders, planners, policy developers, and agent of change, the need for integration and investment of ICTs in various sectors within the economy to foster growth and economic development.

Author Contribution

Agyei Fosu conceived of the presented idea as well as the approach of writing the final manuscript.

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